

Wellness is personal — so your guidance should be too. iTOVi Protocols is our newest feature, designed to help you and your clients zero in on the wellness topics that matter most to you.

Getting Started

It starts with the new Pre-Scan Survey. Before running an iTOVi Face Scan, you can now choose up to two areas of focus. The scan then combines those interests with your face scan results to recommend products tailored to both — and matches those products to one to three of our brand-new 30-day protocols, giving you a clear, guided path to follow.

How it Works

Before your face scan, simply select up to two focus topics. Not sure where to start? Choose "Nothing Specific" and let the face scan algorithm guide the recommendations for you. Then perform the face scan just as you normally would. When your results are ready, open the reports. You'll notice a new Protocols tab in the top right, alongside the familiar Products and Wellness tabs.

Exploring your protocols

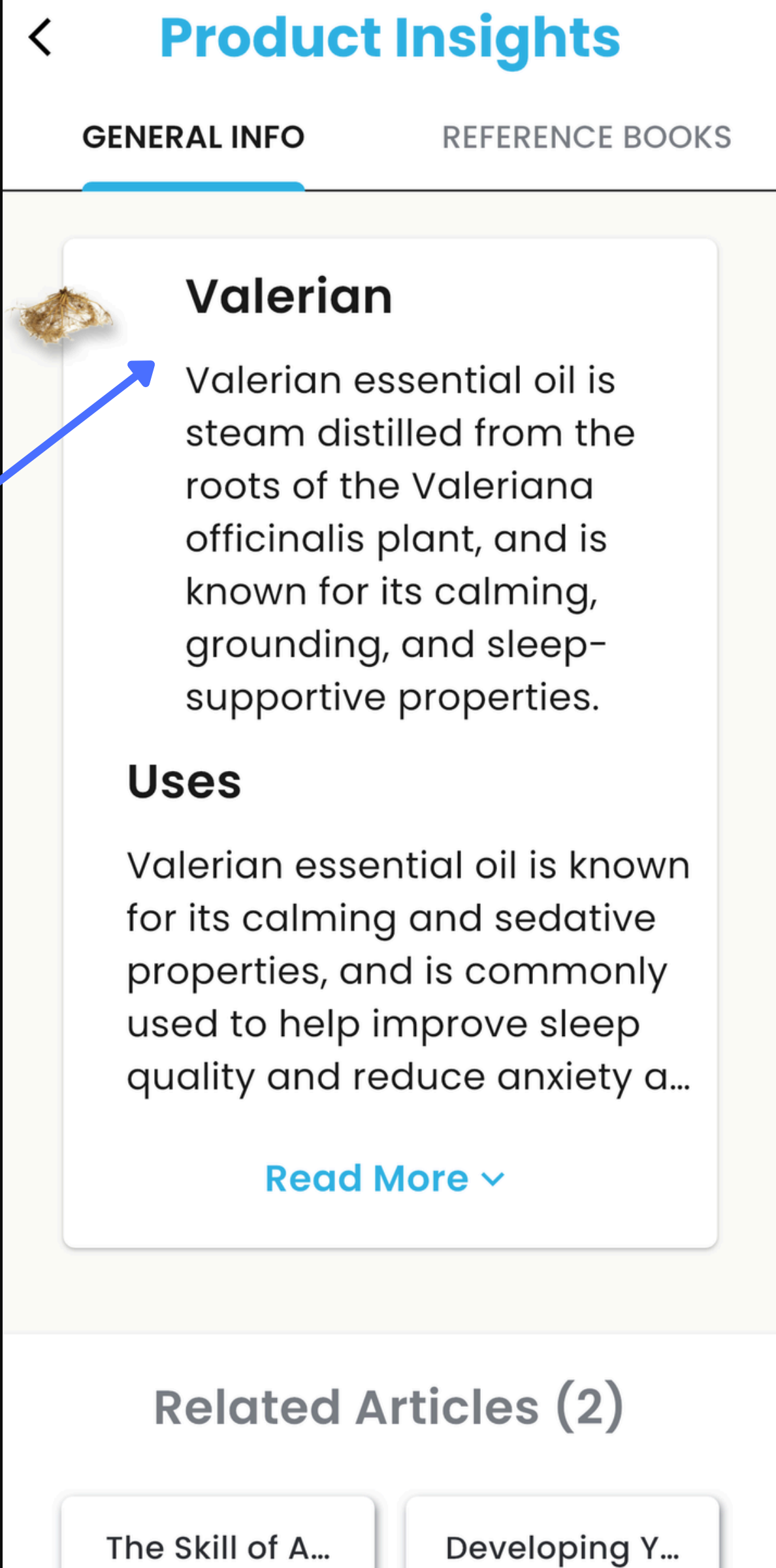
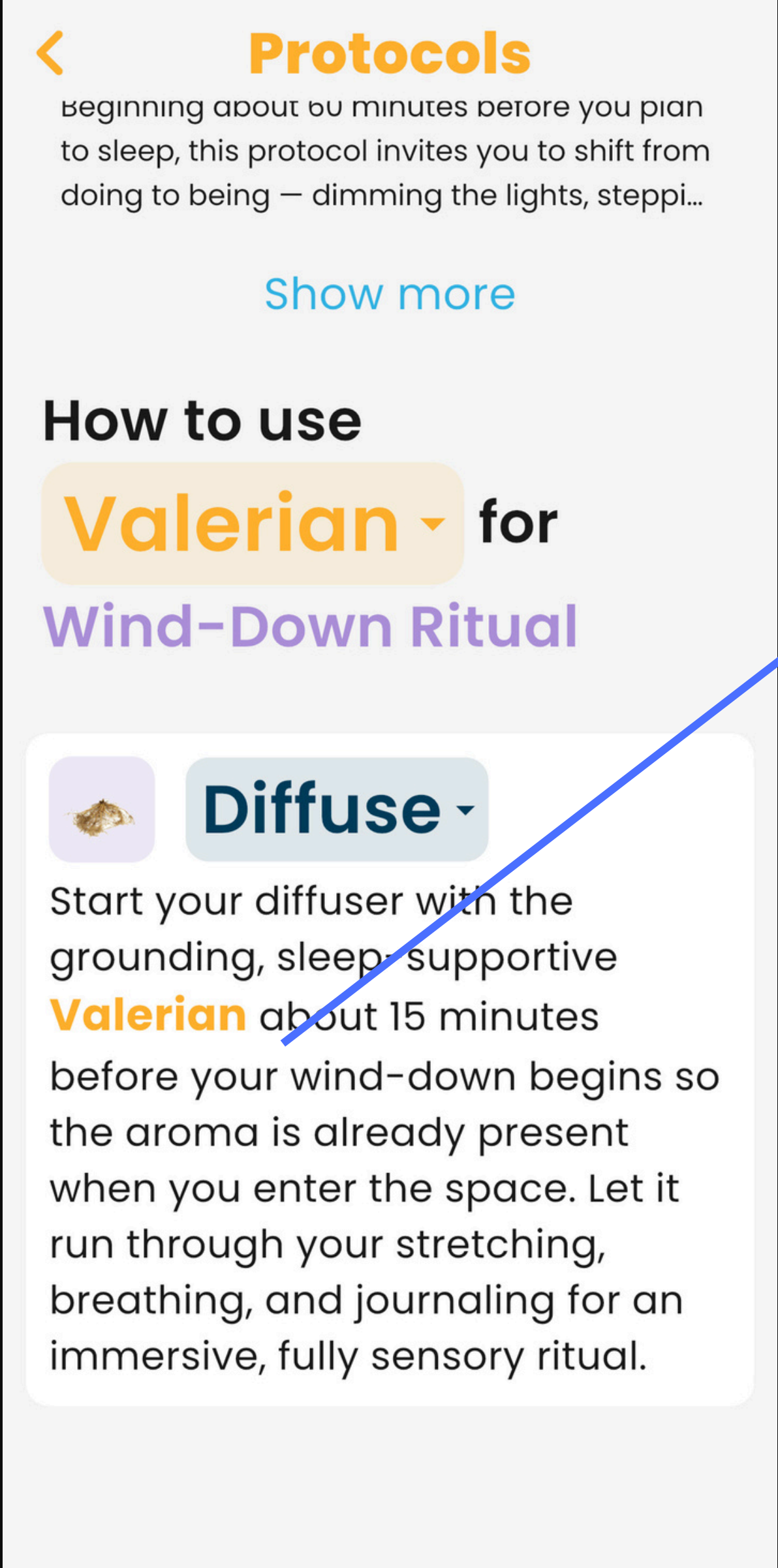
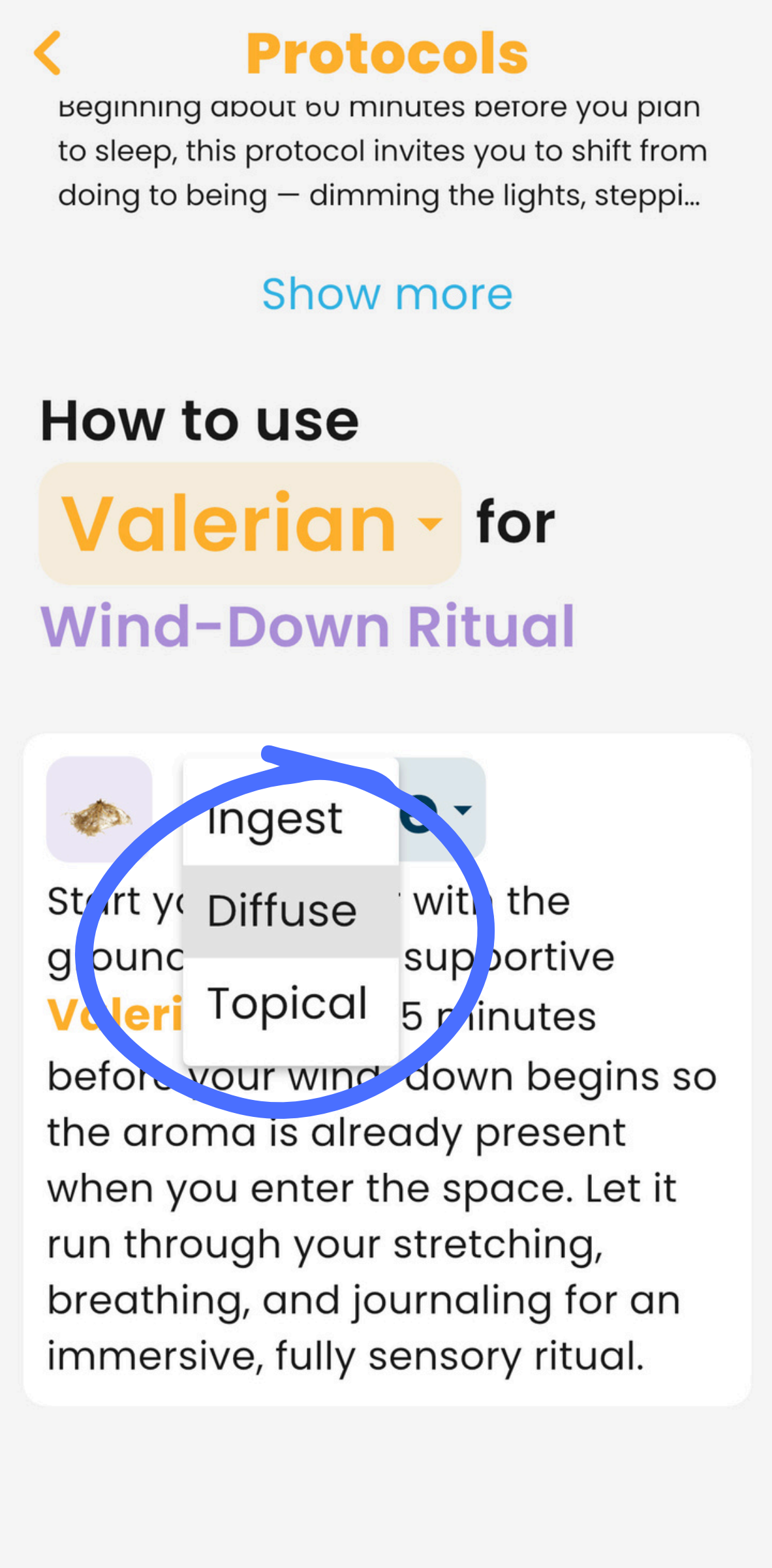
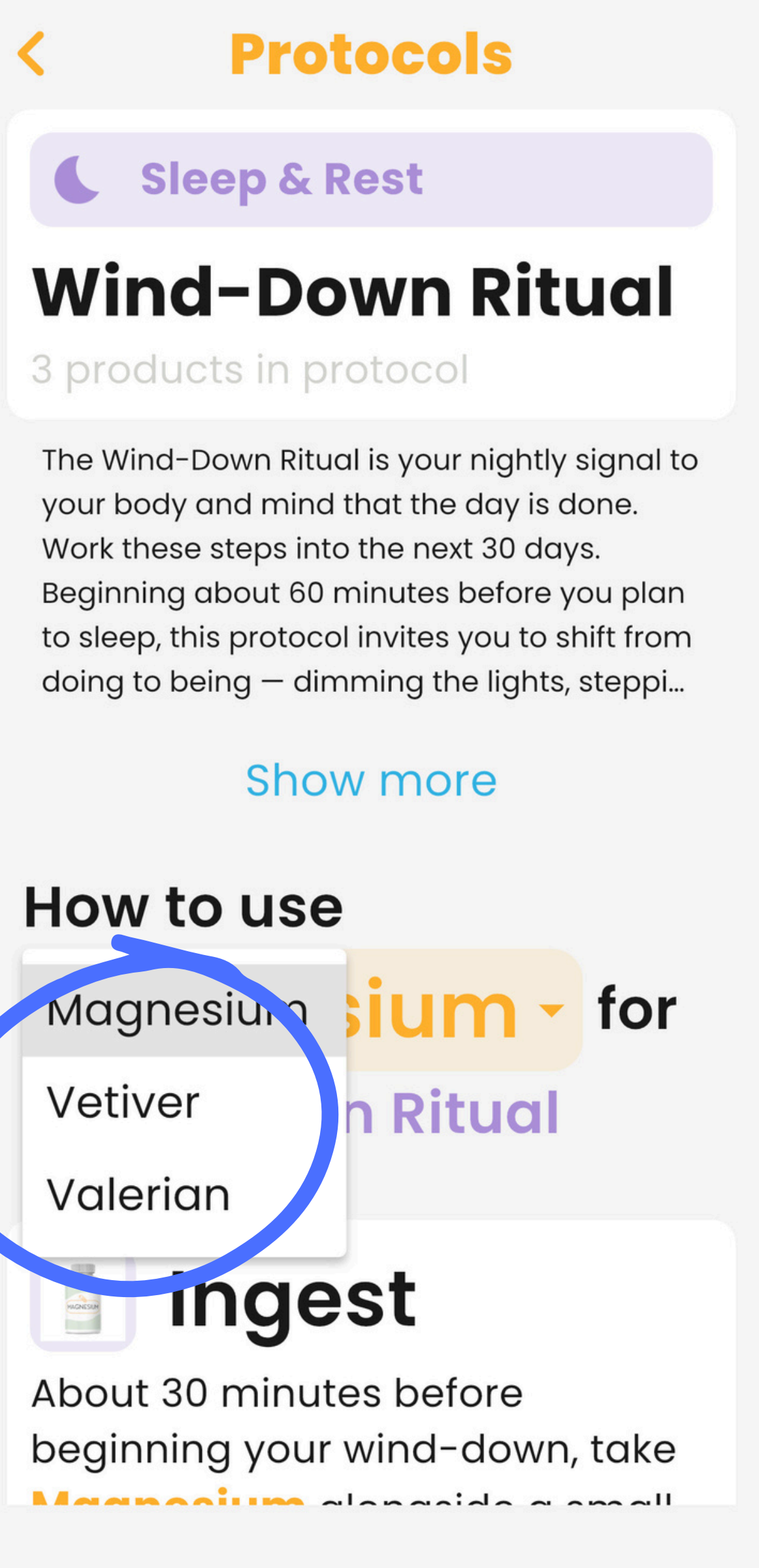
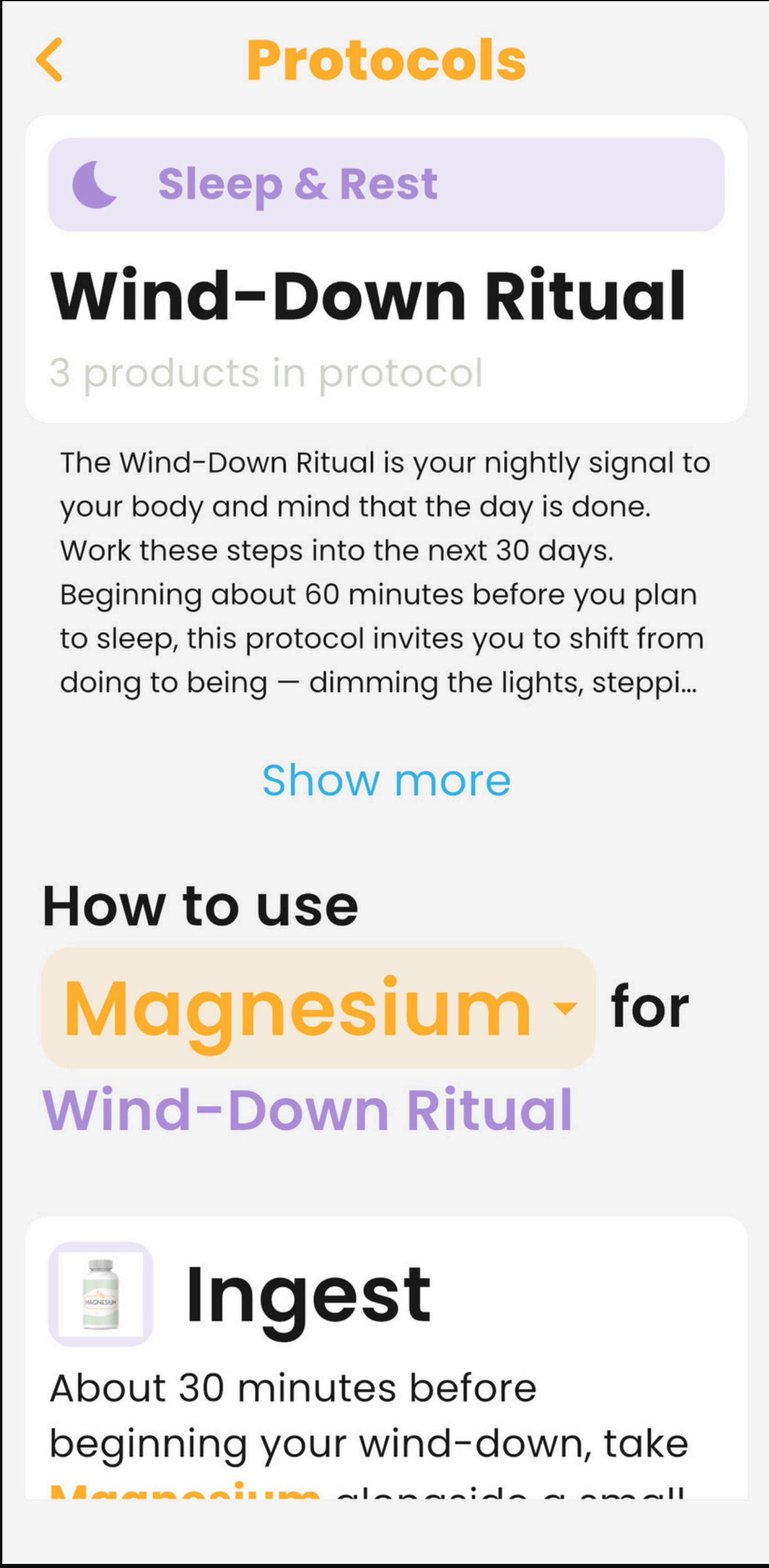
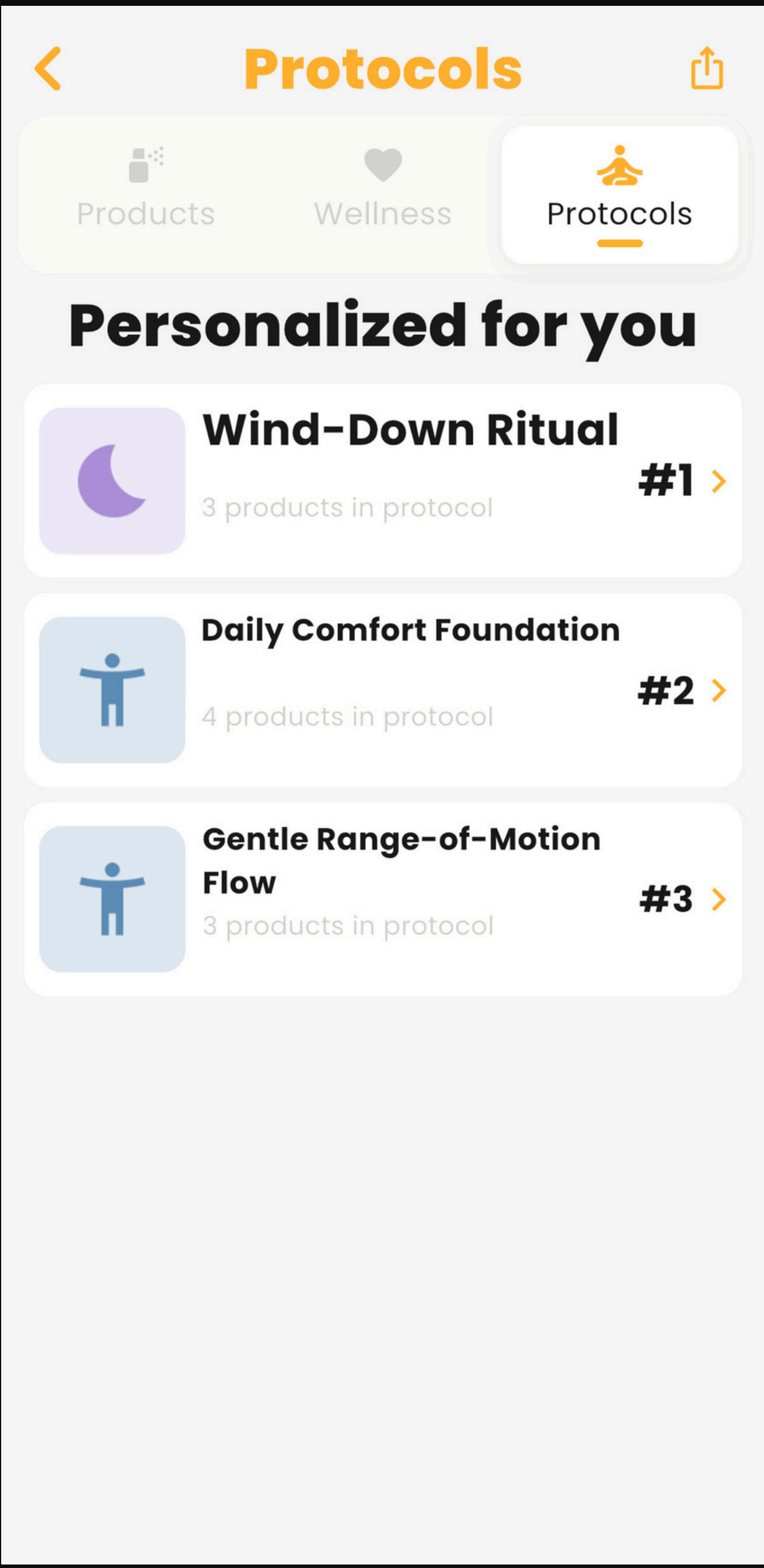
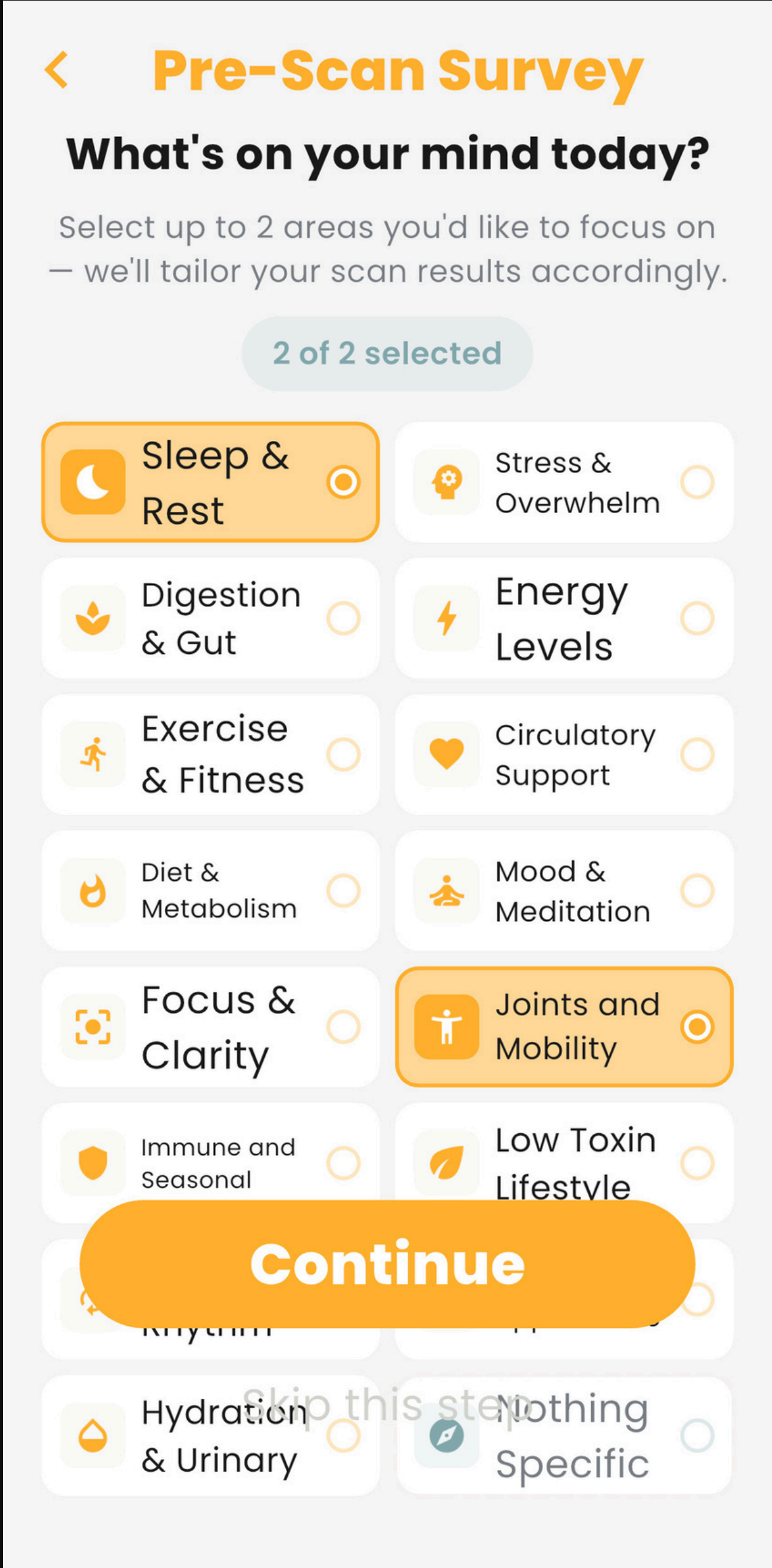
Open the Protocols tab to see the one to three protocols matched to you for the next 30 days. Beneath each protocol name, you'll see how many products were selected to support it. Tap any protocol to open its own dedicated page, where you'll find the benefits and step-by-step instructions for your 30-day journey. Select Show More to view the protocol in full.

Learning how to use your products

The bottom of each protocol page is all about putting your products to work. Use the drop-down menu in the "How to Use" section to choose a product you'd like to explore.

Once you've selected a product, a second drop-down lets you choose how to use it. Usage options include Ingest, Diffuse, Topical, General, and Environmental. Depending on the product, you may see only a few of these — because we've highlighted the methods that work best for that particular product.

Choosing a usage option reveals detailed, method-specific instructions to help you get the most from your protocol. You'll often find recommendations for complementary products here too, giving you even more ways to maximize your results. And by tapping a product's name, you can dive into deeper details — including pricing and links where available.



Our advice

Over the course of your 30 days, experiment. Try the different products, mix up how you use them, and discover what fits best with you and your lifestyle. Your wellness journey is yours to shape — iTOVi Protocols is here to guide the way.