



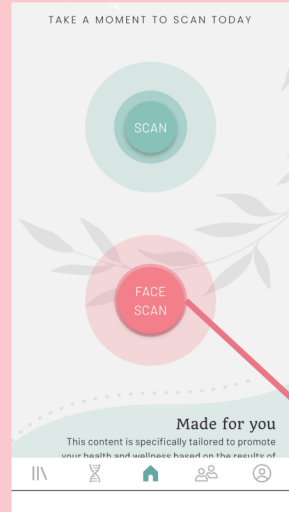
How to Use iTOVi Face Scan

Welcome to iTOVi Face Scan!
We are excited to share this new technology with you so you and your clients can use the features to help you on your Wellness journey!

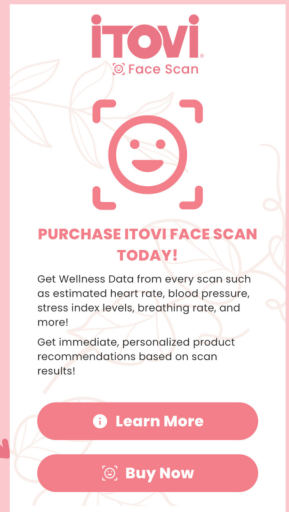
Step One Sign up for iTOVi Face Scan

New to iTOVi?
Download the iTOVi App, select Purchase iTOVi Face Scan today

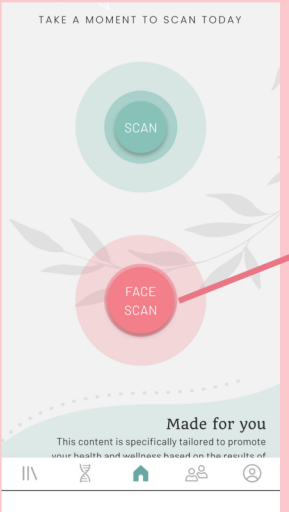
Already signed up for Face Scan?
Skip to Step Two



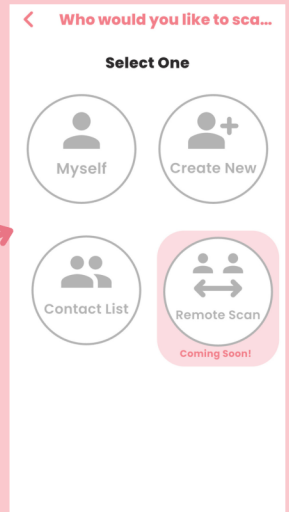
Click on Buy Now to add a Face Scan subscription to a new or an existing iTOVi account



Step Two Open Face Scan



Select who you would like to scan or create a new client to scan



Step Three Consent to Scan

Read through the Non-Medical Disclaimer and the Information Sharing Disclaimer to understand that the iTOVi Face Scan is not a medical device and is not making diagnoses or recommending treatment for any medical condition and to understand how iTOVi processes, stores, and shares your data that is derived from your scan. Check both boxes if you consent and then you will be able to start the scan by clicking on the Start Scan button.

The scan will start immediately after pressing Start Scan

How to Complete the Evaluation

- 1 Make sure the area is well-lit so your face is easy to see
- 2 Align your camera at eye height for the best results
- 3 Keep your head still and don't speak during the scan

This wellness check uses rPPG-based computer vision and cutting-edge AI to analyze and interpret your key wellness indicators.

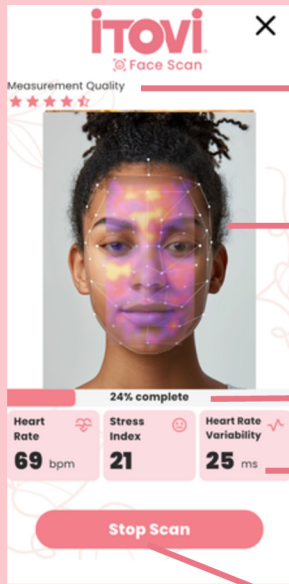
Press **START** to begin a 60-second facial scan and receive personalized wellness insights

I have read the Non-Medical Disclaimer and understand that iTOVi does not provide medical diagnoses or treatment

I consent to the processing.

Start Scan

Step Four Start Scan



During the scan you will see the Measurement Quality shown in stars in the top left corner- the more stars the better. If you are too close or too far away from the camera you will see dialogue instructing you to move into a better position

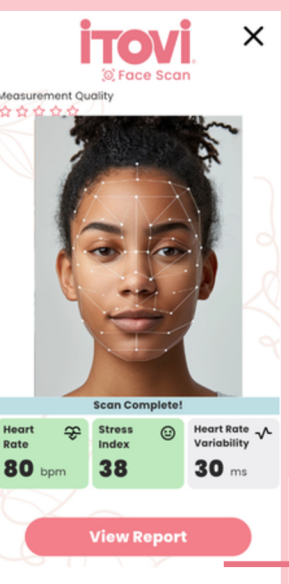
As the scan progresses you will see a pulsating thermal map display on your face as it scans for your wellness metrics

The progress bar shows how far along in the scan you are

After a few seconds, live metrics for Heart Rate, Stress Index, and Heart Rate Variability will populate for the duration of the scan

You may stop the scan at any time before it completes

Step Five Scan Complete



Click View Report to see your Wellness and Product Reports



How to Read the iTOVi Face Scan Reports

iTOVi Face Scan features two reports to guide your Wellness journey!

- Wellness Report
- Product Report

Accessing your Face Scan Reports

Click View Report immediately after a scan

Click on the Myself icon. Under Activity, click on Scan Reports

Click on the Client icon. Choose the client. Under Activity, click on Scan Reports

Select the Face Scans tab on top to see all past Face Scans. Click on a Face Scan to open it

Trending Options

Trending may be toggled on or off as a preference

You can change the metric by clicking on the filter button (3 lines). Scroll to the metric and click Save to view its trending

Change Trending timeframes by clicking on the bottom tabs (1 week, 1 month, 6 months, 1 year, or All)

Wellness Report

7 Primary Metrics
Derived directly from your face scan. Click on each metric to learn more

Note- Occasionally, certain metrics may not appear. This can happen when scan quality or data availability isn't sufficient to provide a reliable wellness insight.

The 5 metrics in the top two rows show your estimated metric on the left, the Normal Range is shown on the right.

Along the bottom are products personalized for you for these metrics. You can click each product in this section to open the product page and learn more about it.

Parasympathetic Activity and Heart Rate Variability show their readings on the left, there is no "normal" for these metrics as they can vary widely person to person with considerations with age, gender, and factors unique to a given person. Observing trends over time and correlating patterns to changes in your life is the best way to learn what level is ideal for you.

Due to the natural variations person to person no product recommendations are given for these metrics.

Heart Rate
Tracks your average heartbeats per minute to help you observe patterns related to nervous system balance and overall physical vitality.

74 bpm Normal Range 60-80bpm

Products for this Metric
Vitamin A Vitamin B-12 Vitamin E

Parasympathetic Activity
Highlights patterns associated with rest, recovery, and relaxation, helping you understand how your body responds to stress and restoration. Unique to each person, you can monitor these numbers over time to look for changes that may indicate your body's reaction to stress and recovery efforts.

37%

Wellness Report

Heart Rate 70 bpm, Cardiac Workload 130 mmHg/s, Blood Pressure 112/69 mmHg, Breathing Rate 17 bpm, Stress Index 18, Parasympathetic Activity 19%, Heart Rate Variability 49 ms

Additional Metrics
Wellness Overview, Cardiovascular Wellness Overview, Long-Term Wellness Indicators, Metabolic Wellness Indicators, Body Composition Metrics

Product Report

Additional Metrics
These metrics are derived primarily from user supplied data entered into the survey. Scores and indicators are calculated by iTOVi's Wellness Algorithms to give you additional wellness insights. Open each subsection to view the individual categories. Click Open Survey to enter more information.

Wellness Overview
Fill out this short survey with as much information as you can to help generate the metrics shown below.

Cardiovascular Wellness Overview
Long-Term Wellness Indicators
Metabolic Wellness Indicators
Body Composition Metrics

Product Report

Wellness Score
Derived from directly from your face scan data and the wellness score algorithm

68/100 Normal Range 40-100/100

Nourished (High Wellness)
Scores here indicate that your body is functioning well and responding positively to your wellness routine. With a few gentle refinements—like deeper relaxation, mindful daily rituals, or supportive botanicals—you can continue enhancing your health journey.

The Survey
Adding more information allows deeper insights to appear across the four lower sections and their subcategories. You can return to the survey at any time to update your responses.

Note- The more information you are able to supply in the survey, the more metrics are able to be calculated. Some metrics will not compute without all required data entered.

Wellness Metrics
Please provide your information to generate personalized wellness insights

Units of Measure Metric Ultra

Demographics
Gender Female Male
Country of Origin US
Ethnicity Select
Physical Information
Age Height

Cardiovascular Wellness Score
Uses a positive-based wellness model inspired by population-level research to determine cardiovascular-related trends.

75 Overall Score

- 84 Cardiovascular Wellness Indicator
- 87 Cardiac Function Indicator
- 88 Coronary Wellness Indicator
- 88 Impaired Circulation Indicator

Liver Wellness Indicator
Provides insight into metabolic patterns related to fat processing and overall liver wellness.

Strong

Additional Metric Scoring
Two systems of scoring are used.

- Scaled Scoring of 0-100
- Alignments of Low, Moderate, or Strong

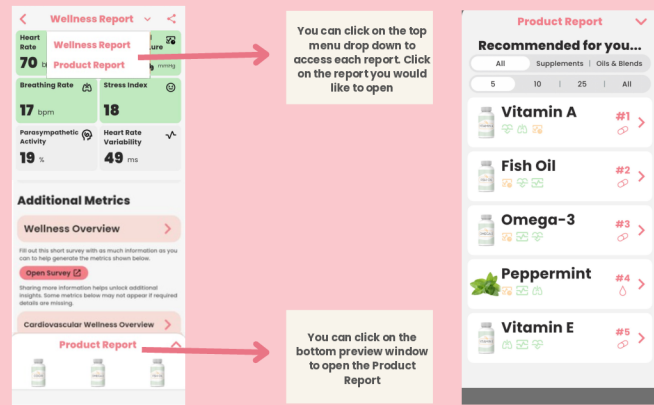
Overall scores are weighted composites of the subscores.

iTOVi Face Scan is a wellness feature and is not a medical device or medical service. It is not intended to diagnose, treat, cure, or prevent any disease or health condition. The metrics and insights provided are for general wellness and informational purposes only and are not a substitute for professional medical advice, diagnosis, or treatment. iTOVi Face Scan does not provide medical opinions or clinical assessments. If you have any health concerns, symptoms, or believe you may be experiencing a medical emergency, seek advice from a qualified healthcare professional immediately. Always consult a licensed healthcare provider before making any health-related decisions based on information provided by this app.



How to Read the iTOVi Face Scan Reports

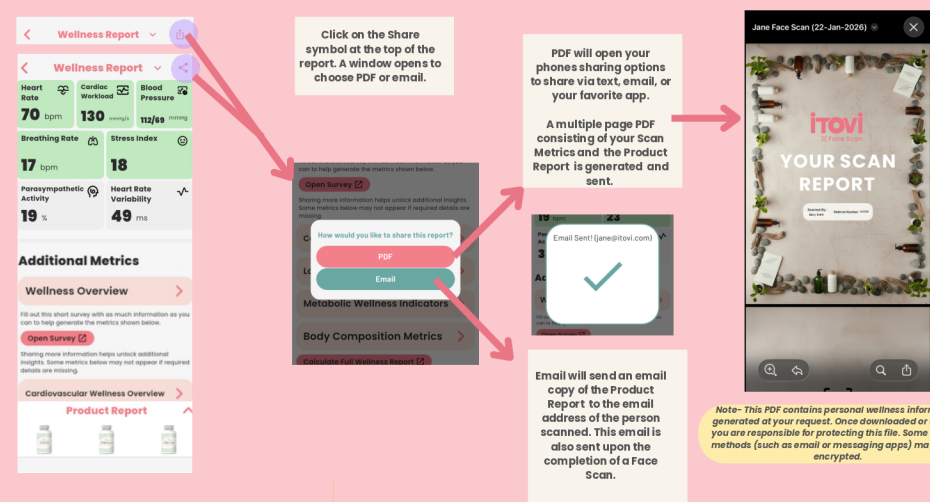
Accessing the Product Report



You can click on the top menu drop down to access each report. Click on the report you would like to open

You can click on the bottom preview window to open the Product Report

Sharing Your Reports



Click on the Share symbol at the top of the report. A window opens to choose PDF or email.

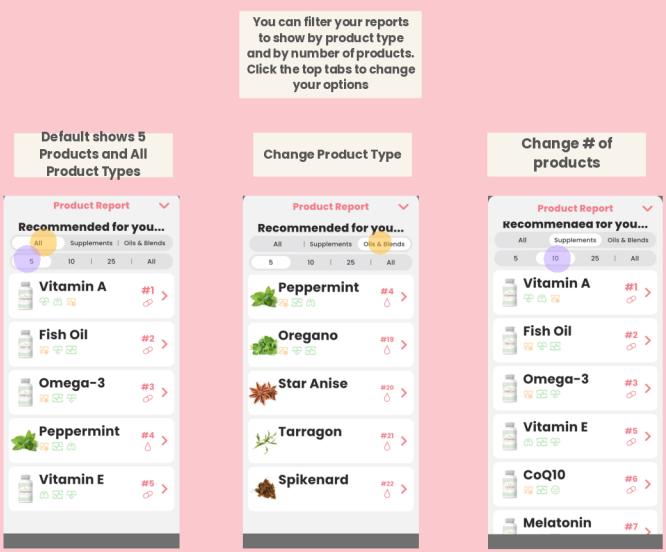
PDF will open your phone's sharing options to share via text, email, or your favorite app.

A multiple page PDF consisting of your Scan Metrics and the Product Report is generated and sent.

Email will send an email copy of the Product Report to the email address of the person scanned. This email is also sent upon the completion of a Face Scan.

Note: This PDF contains personal wellness information generated at your request. Once downloaded or shared, you are responsible for protecting this file. Some sharing methods (such as email or messaging apps) may not be encrypted.

Filtering Your Reports



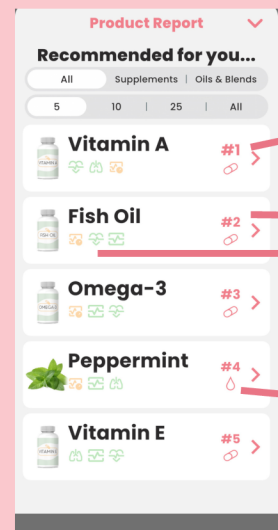
You can filter your reports to show by product type and by number of products. Click the top tabs to change your options

Default shows 5 Products and All Product Types

Change Product Type

Change # of products

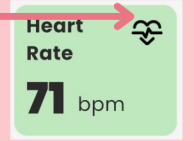
Product Report



Reading your Product Report

Ranking #'s
The higher the rank, the more correlated to your weighted wellness metrics the product is. #1 being the highest

Clicking on a product will open the Product Insights page to display more information for the product



The icons of the 3 most correlated metrics for this product will be listed below the product name. These icons match the ones found on your 5 primary metric cards

