

iTOVi[®]

iTOVi Class Builder



Create educational & memorable experiences your guests will enjoy!

1

WHAT ARE YOU PASSIONATE ABOUT?

Whether it's sports, health, art, nutrition, and more, there are ways to incorporate iTOVi with what you love!

2

BUILD A CLASS AROUND YOUR TALENTS

Use this guide to brainstorm class ideas to educate, share your love for essential oils, and build your community!



Let's Brainstorm



What type of class are you hosting?

- Healing
- Informative
- Creative
- Crafty
- Relaxing
- Bonding
- Other

Which oils and/or products apply?

- Research
- Reference Books
- Consult Experts
- Ask Team Members
- Refer to Scan Reports

Also ask:

- What emotions do you want to evoke, if any?
- How will you incorporate iTOVi scans into the event?
- How will you engage the 5 senses?
 - Sight - Event color, lighting, decor, props, printed assets
 - Sound - Music, instruction, silence, guided meditation
 - Touch - Seating, gifts, clothing, movement, massage
 - Smell - Diffuse, sample, rollers,
 - Taste - Hors-d'œuvres, samples, meal, beverages

Member Stories



“We use it as an icebreaker at most functions... workshops, rallies, classes, tabletop events, and first acquaintances,” said Judi. Not only is the foot in the door, but the iTOVi can be used to open that door further because the scan just draws people into a personalized conversation around herbal remedies. – Judi

Rather than try to explain scan results in class, Jessica separates her wellness consultations and her classes, as the class environment can be too distracting. This way the client can get more out of their scan and Jessica can build a better relationship with the client. “Learn from every scan. If we only used the same oils over and over, we would miss out on so much for myself, my family, and my customers.” – Jessica

Kristen has found it helpful to scan people in groups because having a community can make all the difference in a therapeutic situation. When two members of the class find the same product, a conversation springs to life! Kristen finds herself amid clients who are teaching each other, supporting each other, and building a community. All of which is going to be way better for her business than a few dilution tips. – Kristen

[Click for More Member Stories](#)



Class Information

Activity: _____

Class Objective: _____

Theme: _____

Location: _____

Time: _____

Dress Code: _____

iTOVi Product Group: _____

Number of guests: _____

*Make sure to have a form or registration with consent to enter their information into the iTOVi App prior to the event.

SCHEDULE/NOTES:

[Click for iTOVi's List of Class Ideas](#)



ITovi. Scan Results



Name of Client: _____ Date of Scan: _____

Top 3 Products:

1. _____
2. _____
3. _____

Emotional Category: _____ Body System Category: _____

Products: _____ Products: _____

Special Notes (trends, descriptions, etc):

Recommendations:

Contact Info: _____ Next Scan: _____

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